Your “why” is what motivates you. It’s what keeps you going through difficult times, and it inspires you to aim higher! We often think we know our “why,” but as we dig a little deeper into why we do what we do, our “why” often becomes much more profound than we ever could have imagined.

“People are attracted to your WHY more than they are attracted to your what.”
-Simon Sinek

1. Why do you want to share Essential Oils? (EXAMPLES: I want to help people with natural solutions to their health, I want to help make extra money for my family, I want to make enough money to free up my time so I can ____, I would like to have enough resources to ____.)

Take the main points of your answer from question 1 above, and fill it in the first blank for number 2.
2. Why does__________________________matter to you?

Take the main points of your answer from question 2 above, and fill it in the first blank for number 3.
3. Why is__________________________important to you?

Take the main points of your answer from question 3 above, and fill it in the first blank for number 4.
4. Why does__________________________matter to you?

Take the main points of your answer from question 4 above, and fill it in the first blank for number 5.
5. Why do you care so much that__________________________?

Take the main points of your answer from question 5 above, and fill it in the first blank for number 6.
6. Why is__________________________so important to you?

“Don’t ever forget your ‘Why,’ for it shapes what you will become.”
-Teresa Harding